

## Find A REALTOR<sup>®</sup> Program Incentives

A list of our popular incentives and the consumer opt-in path. Please have customers mail in their incentive requests to: LendingTree, PMB 008, 15105-D John J. Delaney Dr., Charlotte, NC 28277

NOTE: Rebate not available in IA, NJ, RI, WV, KS, LA, MO, OK, AK, SC and MS. Certain states may require the incentive to be given as a credit at closing. The incentive is based on a 6% real estate commission, evenly split between the listing and selling broker. If the actual commission is different than the normal commission rate, the incentive will reflect a similar adjustment.

Incentive/ Opt-in Path	Real Estate Incentive	Mortgage Incentive
<p><b>Amex Gift Cards or The Home Depot Gift Cards<sup>®</sup>:</b> When the consumer opts-in to Find A REALTOR<sup>®</sup> on their own through one of the paths below:</p> <ul style="list-style-type: none"> <li>• LendingTree Website Home Page</li> <li>• LendingTree Mortgage Form</li> <li>• LendingTree Outbound Calling</li> </ul>	<ul style="list-style-type: none"> <li>• \$0 - \$74,999 = \$0</li> <li>• \$75,000 - \$124,999 = \$100</li> <li>• \$125,000 - \$174,999 = \$250</li> <li>• \$175,000 - \$224,999 = \$500</li> <li>• \$225,000 - \$274,999 = \$750</li> <li>• \$275,000 - \$324,999 = \$1,000</li> <li>• \$325,000 - \$374,999 = \$1,250</li> <li>• \$375,000 - \$424,999 = \$1,500</li> <li>• \$425,000 - \$474,999 = \$1,750</li> <li>• \$475,000 - \$524,999 = \$2,000</li> <li>• \$525,000 - \$574,999 = \$2,250</li> <li>• (\$250 additional for every \$50,000 in purchase price)</li> </ul>	<ul style="list-style-type: none"> <li>• Customer will receive an additional \$100 on the gift card for closing their loan with any lender that they were matched with through <a href="http://www.lendingtree.com">www.lendingtree.com</a></li> </ul>
<p><b>Airline Miles:</b> When the consumer opts-in to Find A REALTOR<sup>®</sup> on their own through one of the website paths below:</p> <ul style="list-style-type: none"> <li>• Continental website (OnePass Miles)</li> <li>• Delta website (SkyMiles)</li> <li>• Northwest website/ NWA (WorldPerks)</li> <li>• United Airlines website (Mileage Plus Miles)</li> <li>• US Airways website (Dividend Miles)</li> <li>• Alaska Airlines website</li> <li>• Midwest Airlines website</li> </ul>	<ul style="list-style-type: none"> <li>• 3,000 miles for every <b>\$10,000</b> in home sales/purchase price</li> <li>• No incentive for sales <b>below \$75,000</b></li> </ul> <p style="text-align: center;">FYI: 25,000 miles equals one ticket.</p>	<ul style="list-style-type: none"> <li>• 1,250 Miles for every <b>\$10,000</b> of loan amount</li> </ul>
<p><b>Cash Back:</b></p> <ul style="list-style-type: none"> <li>• <b>Lender opt-ins:</b> When a Lender opts-in the consumer to Find A REALTOR<sup>®</sup></li> </ul>	<ul style="list-style-type: none"> <li>• \$0 - \$74,999 = \$0</li> <li>• \$75,000 - \$124,999 = \$250</li> <li>• \$125,000 - \$174,999 = \$500</li> <li>• \$175,000 - \$224,999 = \$750</li> <li>• \$225,000 - \$274,999 = \$1,000</li> <li>• \$275,000 - \$324,999 = \$1,250</li> <li>• \$325,000 - \$374,999 = \$1,500</li> <li>• \$375,000 - \$424,999 = \$1,750</li> <li>• \$425,000 - \$474,999 = \$2,000</li> <li>• \$475,000 - \$524,999 = \$2,250</li> <li>• (\$250 additional for every \$50,000 in purchase price)</li> </ul>	<ul style="list-style-type: none"> <li>• Customer will receive an additional \$100 in cash for closing their loan with any lender that they were matched with through <a href="http://www.lendingtree.com">www.lendingtree.com</a></li> </ul>